

EJAZ KHAN PHOTOGRAPHY

FINE ART WILDLIFE | ADVENTURE | PHOTOGRAPHY



FROM FASHION TO THE WILD

Fashion photographer turned fine-art wildlife photographer, Ejaz Khan brings decades of professional image-making experience into unpredictable wildlife environments.

His YouTube content combines photography education, cinematic field adventure and the decisions behind creating emotionally powerful wildlife photographs.

6.27M	484K+	35.9K	4,666
LONG-FORM IMPRESSIONS LAST 365 DAYS	LONG-FORM VIEWS LAST 365 DAYS	LONG-FORM WATCH HOURS LAST 365 DAYS	SUBSCRIBERS GAINED FROM LONG-FORM



LONG-FORM ATTENTION IS A COMMERCIAL ASSET

Across the last 365 days, Ejaz Khan Photography's long-form videos generated more than 6.27 million impressions and nearly 36,000 hours of watch time.

The channel's strongest videos are built around photography problems viewers actively want solved: autofocus, shutter speed, exposure, ISO, metering, lenses, composition, and expeditions.

Selected long-form proof points

VIDEO	VIEWS	IMPRESSIONS	SUBSCRIBERS
Why Your CAMERA Always Misses FOCUS! How to Fix It	69,649	885,518	906
BLURRY PHOTOS? Shutter Speed Isn't the Problem!	60,660	926,894	599
How to Master Exposure without Technical Skills!	22,876	-	-

THE AUDIENCE

A MATURE, HIGHLY DEFINED PHOTOGRAPHY AUDIENCE

94.7%	60.4%	35.0%	32.6%
MALE	AGE 55+	AGE 65+	WATCH TIME FROM THE U.S.

UNITED STATES VIEWERS OVER-INDEX ON WATCH TIME

The United States represents 25.9% of channel views while accounting for 32.6% of watch time. This gives U.S.-focused photography and outdoor brands a particularly relevant audience concentration.

36.4% OF WATCH TIME HAPPENS ON TELEVISION

Television is the channel's largest watch-time device category. That viewing pattern supports cinematic, long-form field storytelling and gives brand integrations room to live inside the experience rather than functioning only as short social placements.

AUDIENCE RELATIONSHIP

35.9% new viewers | 38.5% casual viewers | 25.6% regular viewers

Recent watch time is also weighted toward subscribers: 57.9% subscriber watch time versus 42.1% non-subscriber watch time. The channel therefore combines discovery with an established returning core.



VIEWING BEHAVIOR

DEVICE	SHARE OF WATCH TIME
Television	36.4%
Computer	31.3%
Mobile	23.0%
Tablet	9.2%

PARTNER WITH EJAZ: YOUR PRODUCT INSIDE THE EXPERIENCE

BRAND INTEGRATION PHILOSOPHY

Ejaz integrates products where they genuinely affect the outcome: the camera that must hold focus, the lens that creates the frame, the support system used in the field, or the outdoor equipment that makes the expedition possible. The product becomes part of the solution inside a real expedition challenge.

PARTNERSHIP FORMATS:

RAW EXPOSURE FIELD INTEGRATION	Natural product use inside a wildlife adventure and the pursuit of a specific photograph.
EDUCATIONAL INTEGRATION	A product demonstrated while solving a genuine photography problem for the channel's core audience.
DEDICATED BRAND STORY	Long-form content built around a relevant field or photography.
CROSS-PLATFORM CAMPAIGN	YouTube supported by Instagram, website and email where the partnership naturally fits.

BEST-FIT PARTNERS

Camera & Imaging | Outdoor & Adventure | Travel & Tourism | Automotive | Technology | Luxury & Lifestyle | Apparel & Footwear | Hotels & Hospitality | Airlines & Transportation | Conservation & Environmental

WHY THIS CHANNEL

The opportunity is not simply access to a subscriber count. It is access to a clearly defined, mature photography audience through long-form content that repeatedly earns attention around equipment, technique and the real-world pursuit of wildlife photographs.

CONTACT

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